

MARKUS PRIOR
CURRICULUM VITAE

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POSITIONS

Professor of Politics and Public Affairs, Princeton University, 2017 –
Associate Professor of Politics and Public Affairs (with tenure), Princeton University, 2010 – 2017
Director, Center for the Study of Democratic Politics, 2014 – 2016
Co-Director, Center for the Study of Democratic Politics, 2011 – 2014
Assistant Professor of Politics and Public Affairs, Princeton University, 2004 – 2010
Instructor of Politics and Public Affairs, Princeton University, Jul 2003 – Jan 2004

EDUCATION

Ph.D., Communication, Stanford University, 2004
M.A., Political Science, Ohio State University, 1997
Vordiplom, Political Science and Economics, Universität Hamburg, Germany, 1995

PUBLICATIONS

Books

Prior, Markus (2019). *Hooked: How Politics Captures People's Interest*. Cambridge University Press.

Winner of the 2020 *Robert E. Lane Award* given by the Political Psychology Section of the American Political Science Association for the best book in political psychology published in the past year.

Winner of the 2020 *Alexander George Book Award* given by the International Society of Political Psychology for the best book published in the field of political psychology during the previous calendar year.

Prior, Markus. (2007). *Post-Broadcast Democracy: How Media Choice Increases Inequality in Political Involvement and Polarizes Elections*. Cambridge University Press.

Winner of the 2010 *Doris Graber Book Award* given by the Political Communication Section of the American Political Science Association for the best book in Political Communication published in the last ten year.

Winner of the 2009 *Goldsmith Book Prize* awarded by the Joan Shorenstein Center on the Press, Politics and Public Policy, Harvard University.

Winner of the *Frank Luther Mott Research Book Award* given by the National Honor Society in Journalism and Mass Communication for one of the top three books on journalism and mass communication of 2007.

2007 Outstanding Academic Title, Choice Magazine

Excerpt reprinted in: Doris Graber, ed. (2010). *Media Power in Politics*. 6th edition (pp. 153-164). Washington, DC: CQ Press.

Journal Articles

Prior, Markus, Abdelaziz Alsharawy, and Talbot M. Andrews (2023). People are Less Myopic about Future than Past Collective Outcomes. *Proceedings of the National Academy of Sciences (PNAS)* 120 (51).

Prior, Markus and Lori D. Bougher (2018). “Like They’ve Never, Ever Seen in this Country”? Political Interest and Voter Engagement in 2016. *Public Opinion Quarterly* 82 (S1): 822–42.

Prior, Markus, Gaurav Sood, and Kabir Khanna (2015). You Cannot be Serious: The Impact of Accuracy Incentives on Partisan Bias in Reports of Economic Perceptions. *Quarterly Journal of Political Science* 10 (4) : 489-518.

Prior, Markus (2014). Visual Political Knowledge: A Different Road to Competence? *Journal of Politics* 76(1): 41–57.

Prior, Markus (2013). The Challenge of Measuring Media Exposure: Reply to Dilliplane, Goldman, and Mutz. *Political Communication* 30(4): 620-634.

Prior, Markus (2013). Media and Political Polarization. *Annual Review of Political Science* 16: 101-27.

Prior, Markus (2012). Who Watches Presidential Debates? Measurement Problems in Campaign Effects Research. *Public Opinion Quarterly* 76 (2): 350-363.

Prior, Markus (2010). You’ve Either Got It or You Don’t? The Stability of Political Interest over the Life Cycle. *Journal of Politics* 72 (3) 747-766.

Prior, Markus (2009). Improving Media Effects Research through Better Measurement of News Exposure. *Journal of Politics* 71 (3): 893-908.

Prior, Markus (2009). The Immensely Inflated News Audience: Assessing Bias in Self-Reported News Exposure. *Public Opinion Quarterly*, 73 (1): 130-143.

Prior, Markus and Arthur Lupia (2008). Money, Time, and Political Knowledge: Distinguishing Quick Recall and Political Learning Skills. *American Journal of Political Science*, 52 (1): 168-182.

Prior, Markus (2006). The Incumbent in the Living Room: The Rise of Television and the Incumbency Advantage in U.S. House Elections. *Journal of Politics*, 68 (3): 657-673.

Krupnikov, Yanna, Adam Seth Levine, Markus Prior, and Arthur Lupia (2006). Public Ignorance and Estate Tax Repeal: The Effect of Partisan Differences and Survey Incentives. *National Tax Journal*, 59 (3): 425-437.

Prior, Markus (2005). News v. Entertainment: How Increasing Media Choice Widens Gaps in Political Knowledge and Turnout. *American Journal of Political Science*, 49 (3): 577-592.

Reprinted in: Richard G. Niemi, Herbert F. Weisberg, and David C. Kimball, eds. (2010). *Controversies in Voting Behavior*. 5th edition (pp. 41-64). Washington, DC: CQ Press.

Excerpt reprinted in: David T. Canon, John J. Coleman, and Kenneth R. Mayer (2008). *The Enduring Debate*, 5th edition. New York: W.W. Norton.

Sniderman, Paul M., Louk Hagendoorn, and Markus Prior (2004). Predisposing Factors and Situational Triggers: Exclusionary Reactions to Immigrant Minorities. *American Political Science Review*, 98 (1): 35-50.

Prior, Markus (2003). Any Good News in Soft News? The Impact of Soft News Preference on Political Knowledge. *Political Communication*, 20 (2): 149-171.

Prior, Markus (2002). Political Knowledge after September 11. *PS: Political Science and Politics*, 35 (3): 523-529.

Reprinted in: James Mitchell (2007). *Readings in American Government*. Dubuque, IA: Kendall/Hunt Publishing.

Prior, Markus (2001). Weighted Content Analysis of Political Advertisements. *Political Communication*, 18 (3): 335-345.

Sniderman, Paul M., Joseph F. Fletcher, Peter H. Russell, Philip. E. Tetlock, and Markus Prior (2000). The Theory of Democratic Elitism Revisited: A Response to Vengroff and Morton. *Canadian Journal of Political Science*, 33 (3): 569-586.

Book Chapters and other Publications

Egan, Patrick J., and Markus Prior (2023). *Logic with Polarized Parties, Changing Media and Motivated Reasoners*. In: Brandice Canes-Wrone, Charles C. Cameron, Sanford C. Gordon, and Gregory Huber (eds.) *Accountability Reconsidered: Voters, Interests, and Information in U.S. Policymaking*. Cambridge University Press.

Prior, Markus (2017). Conditions for Political Accountability in a High-Choice Media Environment. In: Kate Kenski and Kathleen Hall Jamieson (eds.) *The Oxford Handbook of Political Communication*. Oxford University Press (pp. 897-910).

Prior, Markus, and Natalie Jomini Stroud (2015). Using Mobilization, Media, and Motivation to Curb Political Polarization. In: Nathaniel Persily (ed.) *Solutions to Political Polarization in America*. Cambridge University Press (pp. 178-194).

Prior, Markus (2008). Are Hyperlinks “Weak Ties”? In: Joseph Turow and Lokman Tsui (eds.) *The Hyperlinked Society. Questioning Connections in the Digital Age*. Michigan University Press (pp. 250-267).

Prior, Markus (2007). The Real Media Divide. *Washington Post*, July 16, A15.

Reprinted in: *The Sacramento Bee*, July 18, 2007; *Bangor Daily News*, July 18, 2007; *Gulf News (U.V.A.)*, July 18, 2007; *The Anniston Star*, July 18, 2007; *Pittsburgh Tribune-Review*, July 20, 2007, *Houston Chronicle*, July 21, 2007; *Newport News Daily Press*, July 22, 2007; *St. Louis Post-Dispatch*, July 24, 2007; *The Times-Gazette (Hillsboro, OH)*, July 27, 2007

Reprinted in: Dorothy U. Seyler (2008). *Patterns of Reflection*, 7th edition. White Plains: Pearson Longman.

Prior, Markus (2002). Efficient Choice, Inefficient Democracy? The Implications of Cable and Internet Access for Political Knowledge and Voter Turnout. In: Lorrie F. Cranor and Shane Greenstein (eds.) *Communications Policy and Information Technology: Promises, Problems, Prospects*. MIT Press (pp. 143-179).

Prior, Markus (2002). Liberated Viewers, Polarized Voters. The Implications of Increased Media Choice for Democratic Politics. *The Good Society* 11 (3): 10-16.

Iyengar, Shanto and Markus Prior (2002). Giving Advertising a Bad Name? The Effect of Political Ads on Commercial Advertising. In: Barbara Norrander and Clyde Wilcox (eds.) *Understanding Public Opinion*. 2nd edition. CQ Press (pp. 43-60).

AWARDS

Robert E. Lane Award, Political Psychology Section, American Political Science Association, 2020.

Alexander George Book Award, International Society of Political Psychology, 2020.

Doris Graber Book Award, Political Communication Section, American Political Science Association, 2010.

Goldsmith Book Prize, Joan Shorenstein Center on the Press, Politics and Public Policy, Harvard University, 2009.

Emerging Scholar Award, Elections, Public Opinion, and Voting Behavior Section, American Political Science Association, 2008.

Arthur H. Scribner Bicentennial Preceptorship, Princeton University, 2008-2011.

Frank Luther Mott Research Book Award for one of the top three books on journalism and mass communication, National Honor Society in Journalism and Mass Communication, 2007.

E. E. Schattschneider Award for the best dissertation in American government, American Political Science Association, 2005.

AAPOR Seymour Sudman Student Paper Award, 2003.

Best Student Paper in Political Communication, Annual Meeting of the International Communication Association, 2003.

Winner, Joint Statistical Meetings Student Paper Competition, 2003.

Best Student Paper in Political Communication, Annual Meeting of the International Communication Association, 2000.

FELLOWSHIPS & GRANTS

Joan Shorenstein Fellow, Shorenstein Center on Media, Politics and Public Policy, Kennedy School of Government, Harvard University, Fall 2016

Time-sharing Experiments for the Social Sciences (TESS), Winner of Special Competition, 2005.

Princeton University Committee on Research in the Humanities and Social Sciences, Grant for *Political Knowledge Under Respondent-Friendly Conditions* (joined project with Arthur Lupia), 2004.

Fellow, Center for the Study of Democratic Politics, Princeton University, 2002-3.

Pew Summer Writing Fellowship, Pew Internet & American Life Project, Washington, D.C., 2002.

Rebele First Amendment and Media Performance Fellow, Department of Communication, Stanford University, 2001.

CONFERENCE PAPERS

Prior, Markus and Abdelaziz Alsharawy (September 2023). *Measuring Political Patience*. Presented at the 119th meeting of the American Political Science Association, Los Angeles.

Prior, Markus, Talbot M. Andrews, and Justin L. Curl (September 2022). *False Patience: How the (Tr)End Heuristic Distorts Political Evaluations*. Presented at the 118th meeting of the American Political Science Association, Montreal.

Prior, Markus, Abdelaziz Alsharawy, and Talbot M. Andrews (September 2022). *Myopia or Future Orientation? Comparing the Time Horizons of Retrospective and Prospective Evaluations of Policy Outcomes*. Presented at the 118th meeting of the American Political Science Association, Montreal.

Prior, Markus, Abdelaziz Alsharawy, and Talbot M. Andrews (April 2022). *Myopia or Future Orientation? Comparing the Time Horizons of Retrospective and Prospective Evaluations of Policy Outcomes*. Presented at the 79th meeting of the Midwest Political Science Association, Chicago.

Andrews, Talbot M., and Markus Prior (April 2022). *End or Trend? Separating the Effects of Average, Slope, and Endpoint of Sequences in Evaluations of Political Outcomes*. Presented at the 79th meeting of the Midwest Political Science Association, Chicago.

Prior, Markus, Talbot M. Andrews, and Justin L. Curl (September 2021). *Myopia or Future Orientation? Comparing the Time Horizons of Retrospective and Prospective Evaluations of Policy Outcomes*. Presented at the 117th meeting of the American Political Science Association, Seattle.

Prior, Markus and Ryan W. Bell (September 2021). *Naïve Majoritarianism? Understanding People's Beliefs about the Chance of Policy Adoption*. Presented at the 117th meeting of the American Political Science Association, Seattle.

Prior, Markus (September 2020). *Discounting and Myopia in Retrospective Economic Assessments*. Presented at the 116th meeting of the American Political Science Association (held remotely).

Egan, Patrick J. and Markus Prior (May 2019). *Logic with Polarized Parties, Changing Media and Motivated Reasoners*. Festschrift in Honor of R. Douglas Arnold, Princeton University, May 16-17.

Prior, Markus (August 2018). *Causes of Political Interest: Parents and Political Identities*. Presented at the 12th General Conference of the European Consortium for Political Research, Hamburg.

Prior, Markus (September 2015). *The Effect of Elections and Events on Political Interest*. Presented at the 111th Annual Meeting of the American Political Science Association, San Francisco.

Prior, Markus (September 2015). *Estimating the Impact of Endogenous Predictors with Annual Panel Data*. Presented at the 111th Annual Meeting of the American Political Science Association, San Francisco.

Prior, Markus (November 2014). *What is "the Effect" of Education on Political Interest? Estimating Non-Constant, Non-Immediate Causal Impact*. Prepared for the New York Area Political Psychology Meeting.

Prior, Markus (September 2014). *Estimating the Effect of Education on Political Interest*. Presented at the 110th Annual Meeting of the American Political Science Association, Washington DC.

Prior, Markus (June 2014). *Explaining Political Interest: Does Socio-Economic Inequality Cause Motivational Inequality?* Presented at the UNIGE-Princeton workshop on "Democratic representation in an era of rising economic inequality," Geneva.

Prior, Markus (April 2014). *Understanding the Origins of Political Interest: The Effect of Education on Interest*. Presented at the 72th Annual Meeting of the Midwest Political Science Association, Chicago.

Prior, Markus, Gaurav Sood, and Kabir Khanna (September 2012). *Can Accuracy Incentives Reduce Partisan Bias?* Prepared for the 108th Annual Meeting of the American Political Science Association, New Orleans (cancelled).

Prior, Markus (June 2012). *Does Civic Involvement Increase Political Interest? Estimating the Effect of Endogenous Predictors on Political Interest*. Presented at the Workshop on Change in Political Attitudes: Panels and Experiments, Universitat Autònoma de Barcelona, Barcelona.

Prior, Markus (April 2012). *Visual Political Knowledge: A Different Road to Competence?* Presented at the 70th Annual Meeting of the Midwest Political Science Association, Chicago.

Prior, Markus (September 2010). *Does Civic Involvement Increase Political Interest? Estimating the Effect of Endogenous Predictors on Political Interest*. Presented at the 106th Annual Meeting of the American Political Science Association, Washington DC.

Prior, Markus (August 2009). *Modeling Political Interest Trajectories in Three Countries*. Presented at the 105th Annual Meeting of the American Political Science Association, Toronto.

Prior, Markus (April 2009). *Why Are Some People More Interested in Politics than Others?* Presented at the 67th Annual Meeting of the Midwest Political Science Association, Chicago.

Prior, Markus (September 2008). *The Media and Political Interest in Europe and the United States*. Presented at the conference on “Different Democracies, Same Media Power? Elections and Governance in Europe and the United States”, Swiss Centre for Studies on the Global Information Society, San Francisco.

Prior, Markus (August 2008). *The Development of Political Interest*. Presented at the 104th Annual Meeting of the American Political Science Association, Boston.

Prior, Markus (June 2008). *News Audiences and Demand for News in a High-Choice Media Environment*. Presented at the Carnegie-Knight Conference on the Future of Journalism, Joan Shorenstein Center, Harvard University.

Prior, Markus (April 2008). *The Stability of Political Interest over the Life Cycle*. Presented at the 66th Annual Meeting of the Midwest Political Science Association, Chicago.

Prior, Markus (April 2008). *Using Visuals to Measure Political Knowledge*. Presented at the 66th Annual Meeting of the Midwest Political Science Association, Chicago.

Prior, Markus (December 2007). *News Junkies as Monitorial Citizens? Conditions for Political Accountability in a High-Choice Media Environment*. Presented at the Conference on “The Changing Media and Political Accountability,” Princeton University.

Prior, Markus (May 2007). *Assessing Bias in Self-Reported News Exposure*. Presented at the 57th Annual Meeting of the International Communication Association (ICA), San Francisco.

Prior, Markus and Arthur Lupia (April 2007). *Do Partisans Know their Perceptual Biases?* Presented at the 65th Annual Meeting of the Midwest Political Science Association, Chicago.

Prior, Markus (September 2006). *The Pitfalls of Self-Reported News Exposure (Part 2): Can Anything Be Done to Make It More Accurate?* Presented at the 102nd Annual Meeting of the American Political Science Association, Philadelphia.

Prior, Markus (September 2005). *Warning: Use of Media Exposure Measures May Cause Serious Side Effects, Or: The Pitfalls of Self-Reported News Exposure*. Presented at the 101st Annual Meeting of the American Political Science Association, Washington, D.C..

Prior, Markus and Arthur Lupia (September 2005). *What Citizens Know Depends on How You Ask Them: Experiments on Political Knowledge Under Respondent-Friendly Conditions*. Presented at the 101st Annual Meeting of the American Political Science Association, Washington, D.C..

Prior, Markus and Arthur Lupia (May 2005). *Political Knowledge Under Respondent-Friendly Conditions*. Presented at the 60th Annual Meeting of the American Association for Public Opinion Research, Miami Beach.

Prior, Markus (May 2005). *The Pitfalls of Self-Reported News Exposure*. Presented at the 60th Annual Meeting of the American Association for Public Opinion Research, Miami Beach.

Prior, Markus and Arthur Lupia (April 2005). *Political Knowledge Under Respondent-Friendly Conditions (or What Citizens Know Depends on How You Ask Them)*. Presented at the 63rd Annual Meeting of the Midwest Political Science Association, Chicago.

Prior, Markus (September 2004). *Visual Political Knowledge: A Better Measure of What People Know?* Presented at the 99th Annual Meeting of the American Political Science Association, Chicago.

Prior, Markus (May 2004). *Visual Political Knowledge*. Presented at the New York Area Political Psychology Meeting, New York.

Prior, Markus (August 2003). *Picture Politics: How Do Visual Cues Affect People's Evaluations of Their Representatives?* Presented at the 99th Annual Meeting of the American Political Science Association, Philadelphia.

Prior, Markus (August 2003). *More Than a Thousand Words? Visual Cues and Visual Knowledge*. Presented at the Joint Statistical Meetings (JSM), San Francisco. (Winner of JSM Student Paper Competition)

Prior, Markus (May 2003). *More Than a Thousand Words? Comparing Visual and Verbal Political Knowledge*. Presented at the 53rd Annual Meeting of the International Communication Association (ICA), San Diego. (Winner of Best Student Paper in Political Communication)

Prior, Markus (May 2003). *Measuring Visual Political Knowledge*. Presented at the 58th Annual Meeting of The American Association for Public Opinion Research, Nashville, Tennessee. (Winner of Seymour Sudman Student Paper Award)

Prior, Markus (April 2003). *Competing Incentives: When Political Interest Does Not Increase Political Knowledge*. Presented at the 61st Annual Meeting of the Midwest Political Science Association, Chicago.

Prior, Markus, David W. Brady, and Morris P. Fiorina (April 2003). *What Polarizes the Electorate? The Role of Party and Incumbent Cues in Evaluations of House and Senate Members*. Presented at the 61st Annual Meeting of the Midwest Political Science Association, Chicago.

Prior, Markus (August 2002). *More Than A Thousand Words? Visual Cues and Visual Knowledge*. Poster presented at the 98th Annual Meeting of the American Political Science Association, Boston, Massachusetts.

Prior, Markus (August 2002). *Does Soft News Increase Political Knowledge?* Poster presented at the 98th Annual Meeting of the American Political Science Association, Boston, Massachusetts.

Prior, Markus (April 2002). *The Causes and Consequences of Visual Political Knowledge*. Presented at the 60th Annual Meeting of the Midwest Political Science Association (MPSA), Chicago.

Nie, Norman H., Kenneth Prewitt, Markus Prior, and Heili Pals (April 2002). *Mobilization, Information and Ideology: Impacts on Cooperation Rates in Census 2000*. Presented at the 60th Annual Meeting of the Midwest Political Science Association (MPSA), Chicago.

Prior, Markus (October 2001). *Efficient Choice, Inefficient Democracy? The Implications of Cable and Internet Access for Political Knowledge and Voter Turnout*. Presented at the 29th Research Conference on Information, Communication, and Internet Policy in Alexandria, Virginia.

Prior, Markus (September 2001). *Avoiding Politics: The Relation of Entertainment Preference and Partisan Feelings*. Presented at the 97th Annual Meeting of the American Political Science Association (APSA), San Francisco, CA.

Iyengar, Shanto, Kyu S. Hahn, and Markus Prior. (September 2001). *Has Technology Made Attention to Political Campaigns More Selective? An Experimental Study of the 2000 Presidential Campaign*. Presented at the 97th Annual Meeting of the American Political Science Association (APSA), San Francisco, CA.

Prior, Markus (June 2001) *Weighted Content Analysis of Political Advertisements*. Presented at the World Association of Public Opinion Research (WAPOR) conference on “Survey Research and Media Content Analysis”, Hamburg, Germany.

Prior, Markus (May 2001a). *The Costs of Free Choice: How Increasing Media Options Widens the Gap in Political Knowledge and Participation*. Presented at the 51st Annual Meeting of the International Communication Association (ICA), Washington, DC.

Prior, Markus (May 2001b). *Widening the Gap: The Impact of Increased Media Choice on Political Knowledge and Electoral Participation*. Presented at the 56th Annual Meeting of the American Association for Public Opinion Research (AAPOR), Montreal, Canada.

Prior, Markus (April 2001). *The Incumbent in the Living Room. The Rise of Television and the Incumbency Advantage in U.S. House Elections*. Presented at the 59th Annual Meeting of the Midwest Political Science Association (MPSA), Chicago.

Sniderman, Paul M., Louk Hagendoorn, and Markus Prior (August 2000). *Multiculturalism and the Politics of Tolerance*. Presented at the 18th International Political Science Association (IPSA) World Congress, Quebec City, Canada.

Prior, Markus (June 2000). *A New Perspective on Large-Scale Media Effects. How the Emergence of Television Changed Congressional Elections*. Paper presented at the 50th Annual Meeting of the International Communication Association (ICA), Acapulco, Mexico. (Best student paper, political communication division)

Sniderman, Paul M., Louk Hagendoorn, and Markus Prior (April 2000). *The Banality of Extremism: Exploratory Studies in Political Persuasion*. Presented at the 58th Annual Meeting of the Midwest Political Science Association (MPSA), Chicago.

Iyengar, Shanto and Markus Prior (March 2000). *Political Advertising: What Effect on Commercial Advertisers?* Presented at the Annual Meeting of the Western Political Science Association (WPSA), San Jose, California.

Sniderman, Paul M., Louk Hagendoorn, and Markus Prior (February 2000). *Multiculturalism and the Politics of Tolerance*. Presented at the World Democratization Conference at the University of Houston, Texas.

INVITED SEMINARS, COLLOQUIA, ROUNDTABLES

Department of Political Science, Texas Christian University, Green Honors Chair lecture, March 2, 2023

American Politics Workshop, Department of Political Science, University of California at Berkeley, January 25, 2023

CEPR-EIEF-Tor Vergata Workshop on Media, Technology, Politics, and Society, invited keynote speaker, June 24-25, 2022

Michigan Symposium on Media and Politics, University of Michigan, invited keynote speaker, February 20, 2020

Pew Research Center, Washington DC, August 28, 2019

Department of Political Science, Stanford University, January 15, 2019

Department of Communication, Stanford University, January 14, 2019

Universität Köln, Symposium on “Erfolgreicher digitaler Journalismus – Erfolgsbedingungen, Auswirkungen und Finanzierbarkeit,” invited keynote speaker, November 30, 2018

Columbia Journalism School, November 5, 2018

Department of Political Science, University of Southern California, April 12, 2018

Working Group in Political Psychology and Behavior, Government Department, Harvard University, October 20, 2017

College of Communication, University of Texas, Austin. February 8, 2016

Conference for Panel Data Users, Lausanne, invited keynote speaker, June 1-2, 2015

Institute for Political Economy and Governance, Barcelona, May 23, 2014

Amsterdam School of Communication Research, University of Amsterdam, May 12-14, 2014

Department of Political Science, Laval University, Quebec, February 24, 2014

Centre for the Study of Democratic Citizenship, McGill University, Montreal, February 21, 2014

Department of Political Science, Columbia University, April 22, 2013

Department of Government, Cornell University, April 5, 2013

Center for the Study of Democratic Institutions, Vanderbilt University, March 15, 2013

Princeton University, Experimental Research Workshop: Best Practices and Applications, Princeton University, September 28-29, 2012

Department of Communication, Ohio State University, May 2, 2012

Department of Political Science, University of Michigan, April 3, 2012

Department of Political Science and School of Communication, Northwestern University, September 24, 2010

Amsterdam School of Communication Research, University of Amsterdam, May 25-26, 2010

Institute for Social Research, University of Michigan, March 17, 2010

Juan March Institute, Madrid, January 28, 2010

Universidad Autónoma de Madrid, January 27, 2010

Universitat Autònoma de Barcelona, January 26, 2010

Working Group on Media and Governance, invited member and presenter, Miller Center of Public Affairs, University of Virginia, Washington D.C., fall 2009

Media, Technology, and Society Speaker Series, School of Communication, Northwestern University, April 6, 2009

MIT American Politics Speaker Series, March 9, 2009

Carnegie-Knight Conference on the Future of Journalism, Joan Shorenstein Center, Harvard University, invited presenter, June 20-21, 2008

Future of News Workshop, Center for Information Technology Policy, Princeton University, panel participant, May 14-15, 2008

Conference on The American Electoral Process, Princeton University, panel participant, May 1-3, 2008

Information and the Information Economy Conference, Fordham University, panel participant, May 2-3, 2008

Department of Political Science, University of Kentucky, April 25, 2008

Conference on *Unconventional Wisdom in the 2008 Presidential Campaign*, Vanderbilt University, panel participant, April 18-19, 2008

Institution for Social and Policy Studies, Yale University, October 24, 2007

“Assessing the Emperor’s Wardrobe: The State of Political Communication Research”, International Communication Association Pre-Conference, Stanford University, roundtable participant, May 24, 2007

Graduate School of Journalism, Columbia University, November 2, 2006

The Hyperlinked Society conference, Annenberg School of Communication, University of Pennsylvania, roundtable participant, June 9, 2006

Canada Research Chair in Electoral Studies, Université de Montréal, May 16, 2006

Institute for Public Affairs, Temple University, April 26, 2006

Institute for Social Research, University of Michigan, September 14 and 15, 2005

“Where Media Messages Come From and Why It Matters”, 63rd Annual Meeting of the Midwest Political Science Association, organizer and roundtable participant, Chicago, April 7-10, 2005

Conference on *The Polarization of American Politics: Myth or Reality?*, Princeton University, panel participant, December 3-4, 2004.

Annenberg School of Communication, University of Pennsylvania, January 16, 2004

“Meet the Author: Soft News Goes to War by Matthew Baum,” Annual Meeting of the Southern Political Science Association, New Orleans, roundtable participant, January 9, 2004

TEACHING

“Introduction to American Politics, Part I: Political Behavior” (Ph.D. seminar), Princeton University, Department of Politics (Spring 2011, 2017, 2020, Fall 2021, 2023)

“Conducting Independent Research in Political Science” (undergraduate lecture), Princeton University, Department of Politics (Fall 2023)

“Policy Research Seminar: What Does the Public Want? Using Surveys to Understand Public Opinion” (undergraduate seminar), Princeton University, School of Public and International Affairs (Spring 2023, 2024)

“Domestic Politics” (MPA seminar), Princeton University, Woodrow Wilson School/SPIA (Fall 2015, 2018, 2019, 2022)

“Policy Research Seminar: Impatient Politics: Time Horizons in Public Opinion about Public Policy” (undergraduate seminar), Princeton University, School of Public and International Affairs (Spring 2022)

“Electing the President: Voter Psychology and Candidate Strategy” (undergraduate lecture), Princeton University, Department of Politics (Fall 2012, Spring 2019)

“Policy Research Seminar: Public Opinion as an Influence on Public Policy” (undergraduate seminar), Princeton University, Woodrow Wilson School (Spring 2015, Fall 2017)

“Policy Task Force: In Search of a Business Model: How Can News Media Survive in the Internet Age?” (undergraduate seminar), Princeton University, Woodrow Wilson School (Fall 2010)

“Policy Task Force: Campaign Reform: Is this the Way to Elect a President?” (undergraduate seminar), Princeton University, Woodrow Wilson School (Spring 2010)

“Political Behavior around the World” (undergraduate seminar), Princeton University, Department of Politics (Spring 2008)

“Domestic Politics” (MPA seminar), Princeton University, Woodrow Wilson School (Fall 2007, co-taught with David Lewis)

“Comparative Political Behavior” (Ph.D. seminar), Princeton University, Department of Politics (Spring 2007)

“The Presidency and Executive Power” (undergraduate lecture), Princeton University, Department of Politics (Spring 2005, co-taught with David Lewis)

“Political Campaigning” (graduate seminar), Princeton University, Woodrow Wilson School (Spring 2004, Fall 2004, Fall 2006)

“Campaigns and Elections” (undergraduate lecture), Princeton University, Department of Politics (Spring 2004, Fall 2004, Fall 2006, Fall 2007, Fall 2009, Fall 2010)

“Campaigns, Elections, and Voting Behavior in the U.S.” (undergraduate seminar), Stanford University, Political Science, Summer 2002

PROFESSIONAL SERVICE

Associations

2nd CEPR-EIEF-Tor Vergata Workshop on Media, Technology, Politics, and Society, June 26-27, 2023, scientific committee member

International Society of Political Psychology, section chair Public Opinion and Political Communication, 2020

APSA Carey McWilliams Award committee, 2020

APSA Political Communication Section, Murray Edelman Award committee, 2019

APSA Elections, Public Opinion & Voting Section, Converse Book Prize committee, chair, 2013

ANES Political Knowledge committee, co-chair, 2009

AAPOR Conference Advisory Committee, member, 2008

AAPOR Seymour Sudman Student Paper Award Committee, member, 2008

Midwest Political Science Association, section chair Mass Media and Political Communication, 2005

Editorial Boards

American Journal of Political Science, Editorial Board member 2010–2014, 2019–2023

American Political Science Review, Editorial Board member 2016–2020

Journal of Politics, Editorial Board member 2007–2009

Political Communication, Editorial Board member 2010–2020

The International Journal of Press/Politics, Editorial Board member 2008–2018

Referee

American Journal of Political Science; American Political Science Review; American Politics Research; British Journal of Political Science; British Journal of Politics and International Relations ; Cambridge University Press; Communication Methods and Measures; Communication Research; International Journal of Press/Politics; International Journal of Communication; International Journal of Public Opinion Research; Journal of Advertising; Journal of Communication; Journal of Elections, Public Opinion, and Parties; Journal of Experimental Political Science; Journal of Politics; Journalism; Journalism & Mass Communication Quarterly; Legislative Studies Quarterly; National Science Foundation; Nature Human Behaviour; Netherlands Organisation for Scientific Research; Oxford University Press; Political Analysis; Political Behavior; Political Communication; Political Psychology; Political Research Quarterly; Political Science Quarterly; Presidential Studies Quarterly; Public Opinion Quarterly; Quarterly Journal of Political Science; Russell Sage Foundation; Scandinavian Political Studies; Social Science Computer Review; Social Science Quarterly; Time-sharing Experiments for the Social Sciences (TESS); University of Pennsylvania Press

Departmental and University Service

Priorities Committee, Princeton University, 2018–2020, 2021–22

Director of Undergraduate Studies, Department of Politics, 2010–16, 2018, 2021–2023

Field III Coordinator, MPA Program, Woodrow Wilson School, 2017–2020, 2022–

Co-Organizer, Conference on “The Political Impact of Media” (with M. Gilens and M. Petrova), Center for the Study of Democratic Politics, Woodrow Wilson School, May 10–11, 2013

Executive Committee, Center for the Study of Democratic Politics, 2010–11

Faculty Committee on Classrooms and Schedule, Princeton University, 2009–2012 (2010–2012 chair)

Co-Organizer, Conference on “The Changing Media and Political Accountability” (with M. Gilens and P. Starr), Center for the Study of Democratic Politics, Woodrow Wilson School, Nov 30 – Dec 1, 2007

Departmental Representative for Juniors, Politics Department, 2007–8, 2009–10

Undergraduate Admissions Committee, Woodrow Wilson School, 2006–7, 2007–8, 2009–10, 2012–13

Call to Government Service Fellowship Committee, Woodrow Wilson School, 2006–7

Coordinator, American Politics Colloquium Series (with M. Gilens), 2004–5

Senior Thesis Prize Committee, Woodrow Wilson School, 2003–5, 2006–7

First Year Graduate Advisor (Field III), Woodrow Wilson School, 2004–5